# 1. DATE AND GENERAL INFORMATION

This management's discussion and analysis ("MD&A") of GINSMS Inc. ("GINSMS" or the "Corporation") has been prepared by management and should be read in conjunction with the Corporation's annual audited financial statements and MD&A as at and for the year ended December 31, 2020, the Corporation's unaudited consolidated financial statements as at and for the three months ended March 31, 2021, and the notes thereto which were prepared in accordance with International Financial Reporting Standards ("IFRS") as issued by the International Accounting Standards Board ("IASB").

This MD&A was prepared as of May 28, 2021 Additional information regarding the Corporation is available on SEDAR at www.sedar.com. All monetary amounts set forth in the MD&A are expressed in Canadian dollars, except where otherwise stated. Other currencies are mainly United States dollars ("USD"), Hong Kong dollars ("HKD"), China renminbi ("RMB"), Singapore dollars ("SGD"), Malaysian dollars ("MYR") and Indonesian rupiah ("IDR").

The Corporation Board of Directors has reviewed and approved this MD&A.

## **Caution Regarding Forward-Looking Information**

Certain information included in this MD&A may contain forward-looking statements. Forward-looking statements generally can be identified by the use of forward-looking terminology such as "may", "could", "will", "expect", "intend", "estimate", "anticipate", "believe", or "continue" or the negative thereof or variations thereon or similar terminology. These statements are not historical facts, but reflect management's current beliefs and are based on information currently available to management regarding future results and events. Particularly, these forward-looking statements are based on management's estimate of future events based on technological advances relating to the Corporation's services, current market conditions and past experiences of management in relation to how certain contracts will affect revenues. Forward-looking statements, by their very nature, involve significant risks, uncertainties and assumptions.

A number of factors could cause actual results to differ materially from the results discussed in the forward-looking statements, including, but not limited to dependence on required licenses, dependence on major customers, system failures, delays and other problems, security and privacy breaches, adequacy of network resilience, network diversity and backup systems, loss of significant information, failure to develop, enhance or introduce new value-added services, competition, dependence on third-party software and equipment, market acceptance at desired pricing levels, key members of the management team, credit risk of accounts receivables, conflicts of interest, inability to satisfy customer demand for performance, price or terms, international risks and the potential impact of the COVID-19 pandemic declared by the World Health Organisation on March 11, 2020 (the "COVID-19"). Although the Corporation has attempted to identify important factors that could cause actual actions, events or results to differ materially from those described in forward-looking statements, there may be other factors that cause actions, events or results to differ from those anticipated, estimated or intended. Although the forward-looking statements contained herein are based upon what management believes to be reasonable assumptions, the Corporation cannot assure the reader that actual results will be consistent with these forward-looking statements.

In particular, forward-looking statements include the following assumptions:

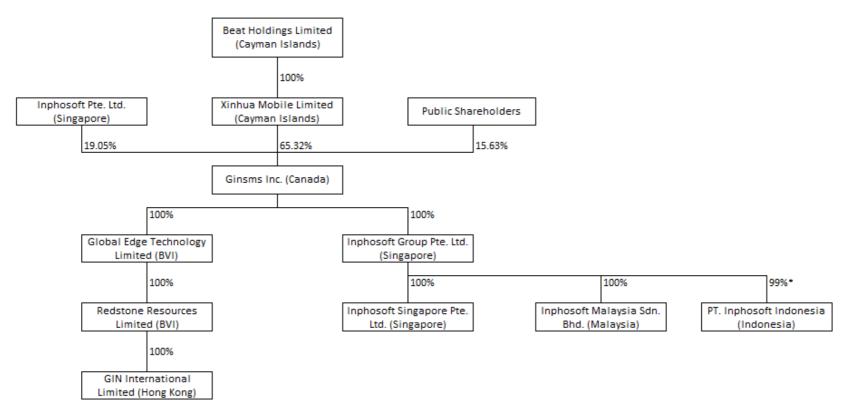
- Management's belief that the Corporation's software products and services are expected to take on a different focus based on an outsourcing model approach leveraging on the lower cost base in Indonesia and Malaysia. Therefore the revenue for the software segment in Indonesia and Malaysia should continue to increase.
- Management's belief that the future growth in messaging is in the area of application-to-person ("A2P") messaging and the Corporation's investment in this area will create a viable and profitable business in the future.
- Management's belief that the Corporation is able to generate sufficient amounts of cash through operations and financing activities to fulfil the working capital requirements of its present operations.

These forward-looking statements are made as of the date of this MD&A and the Corporation assumes no obligation to update or revise them to reflect new events or circumstances except as may be required by law. Accordingly, readers should not place undue reliance on the forward-looking statements. All forward-looking statements contained in this MD&A are qualified by this cautionary statement.

# 2. OVERALL PERFORMANCE - DESCRIPTION AND OUTLOOK OF BUSINESS

### Group Structure

The following chart depicts the structure of the group. The country of incorporation for each entity in the group is enclosed in brackets next to the name of the entity.



\*The remaining 1% is held by Joel Siang Hui Chin, the Chief Executive Officer of the Corporation.

The Corporation has two main business segments:

- A. Messaging Business
- B. Software Products and Services

The Corporation has faced considerable competition in its existing principal activities, and the profitability of the businesses has been affected.

### A. Messaging Business

The Corporation operates its messaging business through GIN International Ltd ("GIN"), its whollyowned subsidiary in Hong Kong and focus exclusively on the delivery of application-to-peer service ("A2P messaging service").

The A2P messaging service allows the transmission of short message services ("SMS") to mobile subscribers of more than 100 mobile operators globally. This is achieved through partnerships with service providers and direct connections with mobile operators globally. GIN's close working relationships with mobile operators in China, Hong Kong and Southeast Asia puts it in a good position to become a leading provider of A2P messaging service in Asia.

Through its cloud-based A2P messaging service, GIN enables mobile application developers, SMS gateways, enterprises and financial institutions to deliver SMS worldwide without any upfront capital investment through the use of GIN's application programming interface ("API").

Mobile application developers use A2P messaging service to deliver one-time-passwords ("OTP") for authentication of over-the-top ("OTT") mobile applications, in-app purchase confirmations or promotion of latest game releases. Enterprises and financial institutions use the A2P service in the areas of mobile marketing, mobile transactions, security, customer relationship management ("CRM") and enterprise resource planning ("ERP").

A Transparency Market Research report dated October 2018 (https://www.transparencymarketresearch.com/application-to-person-sms-api-market-2018-2026.html) stated that the global A2P SMS market revenue is expected to reach US\$93.18 billion by 2026, expanding at a compound annual growth rate ("CAGR") of 4.6% therein.

For the three months ended March 31, 2021, GIN generated lower revenue of \$173,398 for its A2P messaging service as compared to \$410,227 for the three months ended March 31, 2020. This was primarily the result of the overall decrease in the volume of messaging traffic as some customers reduced business activities as a results of COVID-19 and their governments imposed restrictions on movements of their people and activities of businesses to contain the COVID-19 outbreak since the three months ended June 30, 2020.

#### **B. Software Products and Services**

GINSMS operates its software products and services through Inphosoft Group Pte. Ltd. ("Inphosoft"), its wholly-owned subsidiary. Inphosoft is headquartered in Singapore with subsidiaries in Malaysia and Indonesia.

The activities of Inphosoft consist of providing software products and services with a focus in the following areas:

i. Provision of support and maintenance services to customers that have purchased its products and solutions.

- ii. Maintain the A2P Cloud platform and develops new features as and when necessary, to support the Corporation's A2P messaging business
- iii. Outsourcing of technical resources to customers for the purpose of software development based on a time and material basis.

#### Inphosoft Singapore Pte. Ltd. ("ISPL")

ISPL provide mobile application development services and support and maintenance services to its existing customers that have purchased its products and services through Inphosoft Malaysia Sdn. Bhd., its fellow subsidiary in Malaysia.

#### Inphosoft Malaysia Sdn. Bhd. ("IMSB")

IMSB is providing services to enterprise customers in Malaysia and global companies in the telecommunication industry to develop bespoke software solutions that meet the requirements of customers. IMSB will charge a customer a negotiated fixed fee for each project. The cost of sales incurred consists mainly of the salary of employees working on these projects. IMSB provides technical and sales resources to support GIN's A2P messaging business operations.

IMSB also has time and material agreements ("T&M Agreements") with Activate Interactive Pte. Ltd. ("Activate") to provide technical resources to Activate for the purpose of developing software for Activate's customers and to perform certain pre-sales roles, on a time and material basis. Prior to August 20, 2020, Activate was 43% owned by Xinhua Mobile Limited ("Xinhua Mobile"), the immediate parent of the Corporation, and 42% beneficially owned by Mr. Chin. On August 20, 2020, Xinhua Mobile disposed of all shareholding in Activate to Mr. Chin. Activate is currently 98% beneficially owned by Mr. Chin.

In addition, IMSB provides technical support for the A2P Cloud platform and also develops new features as and when necessary, to support the Corporation's A2P messaging business.

Salaries and office rental are the major costs of IMSB.

#### PT Inphosoft Indonesia ("PTIN")

PTIN provides A2P messaging service and also has T&M Agreements with Activate to provide technical resources to Activate for the purpose of developing software for Activate's customers and to perform certain pre-sales roles, on a time and material basis.

Salaries, subcontractor costs and office rental are the major costs of PTIN.

The current focus of Inphosoft is to provide solution to support the need of existing customers and to look for additional enterprise customers to increase sales. Hence professional fee and support and maintenance revenue will continue to increase or be stable.

The improvement of gross margin of software products and services segment was caused by an increase in chargeable hours and man-hour charge out rates of Inphosoft staff providing technical and support resources to Activate and other key customers from January 1, 2019.

This segment of the Corporation's business has improved its revenue to \$362,788 for the three months ended March 31, 2021, compared to the \$314,519 for the three months ended March 31, 2020. The outbreak of COVID-19 did not affect the segment materially.

# 3. RESULTS OF OPERATIONS FOR THE THREE MONTHS ENDED MARCH 31, 2021 AND TWELVE MONTHS ENDED DECEMBER 31, 2020

### **Selected Profit and Loss Information**

	Three-month	Three-month	Twelve-month	Twelve-month
	period ended	period ended	period ended	period ended
Financial Highlights	March 31,	March 31,	December 31,	December 31,
	2021	2020	2020	2019
	(Unaudited)	(Unaudited)	(Audited)	(Audited)
	Ş	\$	Ş	Ş
Revenue (\$)				
A2P Messaging Service	173,398	410,227	1,386,756	1,589,957
Software Products & Services	362,788	314,519	1,436,579	1,048,760
	536,186	724,746	2,823,335	2,638,717
Cost of sales (\$)				
A2P Messaging Service	148,856	306,895	1,102,704	1,292,061
Software Products & Services	172,029	157,147	689,066	620,262
	320,885	464,042	1,791,770	1,912,323
		- /-	, - , -	,- ,
Gross profit (\$)				
A2P Messaging Service	24,542	103,332	284,052	297,896
Software Products & Services	190,759	157,372	747,513	428,498
	215,301	260,704	1,031,565	726,394
	213,301	200,704	1,031,303	720,334
Gross margin				
A2P Messaging Service	14.2%	25.2%	20.5%	18.7%
Software Products & Services	52.6%	50.0%	52.0%	40.9%
Software Froducts & Scivices			36.5%	27.5%
	40.2%	36.0%	30.5%	27.5%
	24.042	(207 704)	05 050	1400 50 1
Adjusted EBITDA <sup>(1)</sup> (\$)	31,942	(207,781)	85,953	(183,524)
Adjusted EBITDA margin	6.0%	(28.7)%	3.0%	(7.0)%
Net profit / (loss) (\$)	5,683	(231,095)	(3,508)	(315,311)
Net profit / (loss) margin	1.1%	(31.9)%	(0.1)%	(11.9)%
Profit / (Loss) per share (\$)				
Basic (In Canadian cents)	0.004	(0.15)	(0.001)	(0.21)
Diluted	0.004	N/A	N/A	N/A

(1) Adjusted EBITDA is a non-IFRS measure which does not have any standardized meaning under IFRS. Adjusted EBITDA is related to cash earnings and is defined for these purposes as earnings before income taxes, depreciation and amortization (in both cost of sales and general and administration expenses), interest expenses, and also excludes certain non-recurring or non-cash expenditure and income. This non-IFRS measure is not recognized under IFRS and accordingly, shareholders are cautioned that this measure should not be construed as an alternative to net income determined in accordance with IFRS. The non-IFRS measure presented is unlikely to be comparable to similar measure presented by other issuers. The Corporation believes that Adjusted EBITDA is a meaningful financial metric as it measures cash generated from operations which the Corporation can use to fund working capital requirements, service interest and principal debt repayment and fund future growth initiatives.

### <u>Revenue</u>

For the three months ended March 31, 2021, revenue was \$536,186 compared to \$724,746 for the three months ended March 31, 2020. Lower revenue for the three months ended March 31, 2021 was due to the decrease in revenue in the messaging business segment which exceeded the increase in revenue in the software products and services segment.

### a) Messaging business segment

The A2P messaging business generated revenue of \$173,398, \$241,944, \$405,925, \$328,660, and \$410,227 for the three-month periods ended March 31, 2021, December 31, 2020, September 30, 2020, June 30, 2020, March 31, 2020, respectively.

Pricing of the A2P messaging business is affected by volume, regulatory requirement in each country (i.e. destination of messages delivered), competition within the country and other factors. The margin varies from country to country and varies from customer to customer as the Corporation attempts to gain market share in different countries. The price per message is fixed for each customer but different customers may have different price per message. The margin is lower in some countries where the messaging market is more competitive. In other market, due to the regulatory requirement, the Corporation can earn higher margin. The following analysis is based on the volume of messages delivered to various destinations. This differs from the segmented information for revenue by geographical location, which is based on the location of operations of our customers.

The decrease in the revenue of the A2P messaging business is primarily caused by the decrease in the volume of A2P messages delivered across all regions.

Messages delivered to South East Asia represent 37.4% of the total volume for the three months ended March 31, 2021 which decreased by 12.7% from the three months ended December 31, 2020. During the quarter ended March 31, 2021, the Corporation suffered a decease in traffic in this region as business activities continued to be low as a results of the outbreak of COVID-19 and the various governments imposed restrictions on movements of their people and activities of businesses to contain the COVID-19 outbreak since the quarter ended June 30, 2020.

Messages delivered to North Asia represent 53.8% of the total volume for the three months ended March 31, 2021, which decreased slightly by 6.7% from the three months ended December 31, 2020. During the quarter ended March 31, 2021, there was a decrease in volume of messaging traffic by one major customer.

The average price per message charged to customers is \$0.0216 for the three months ended March 31, 2021 compared to \$0.0274 for the three months ended December 31, 2020. The price per message charged to customers may differ greatly depending on the location where the A2P message is delivered. For example, A2P messages delivered to China are priced at less than 50% of A2P messages delivered to Indonesia, Malaysia and Taiwan. Therefore, the average price per message for the A2P messaging business is dependent on the number of messages delivered to each country. Furthermore, the price per message per country charged to a customer may depend on the volume commitment of the customer. For the three months ended March 31, 2021, the overall average price per message decreased primarily due to the fact that the Corporation reduced the pricing for some customers in view of the lower traffic volume.

#### b) Software products and services segment

Revenue in the software products and services segment increased by 15.3% from \$314,519 for the three months ended March 31, 2020 but decreased by 18.0% from \$442,316 for the three months ended December 31, 2020, to \$362,788 for the three months ended March 31, 2021.

### Cost of Sales

	Three-month	Three-month	Twelve-month	Twelve-month
	period ended	period ended	period ended	period ended
	March 31,	March 31,	December 31,	December 31,
	2021	2020	2020	2019
	(Unaudited)	(Unaudited)	(Audited)	(Audited)
Depreciation	5,543	6,085	22,469	19,819
- Property, plant and equipment				
Loss on written off of suspended project costs	-	-	-	9,466
Salaries and wages	176,829	150,329	675,716	581,141
Subcontractor costs	138,339	306,895	1,091,158	1,293,792
Software and hardware	163	147	147	279
Others	11	586	2,280	7,826
	320,885	464,042	1,791,770	1,912,323

For the three months ended March 31, 2021, cost of sales was \$320,885 compared to \$464,042 for three months ended March 31, 2020.

#### Messaging business segment

For the A2P messaging business, the subcontractor costs are the costs paid to mobile operators and gateway providers ("A2P Suppliers") for usage of their infrastructure to deliver A2P messages to mobile subscribers. The A2P Suppliers charged GIN a per-message cost for delivering the message. The cost per message differs depending on the country where the message was delivered and the volume commitment that GIN has made with the A2P suppliers. The higher the volume commitment, the lower the rates that GIN will be charged by the providers.

The decrease of 54.9% in the subcontractor costs in the quarter ended March 31, 2021 from the quarter ended March 31, 2020 was lower than the decrease in revenue in the A2P messaging service in the same quarter mainly due to the fact that the Corporation could not get more favourable cost price from the A2P suppliers in view of the lower traffic volume in the current quarter. In addition, the A2P Suppliers invoiced mainly in Euro and Euro weakened against USD during the quarter ended March 31, 2021.

#### Software product and services segment

Revenues for the software products and services segment are not dependent on the amount of message volume. The cost of sales for the software products and services business is comprised of salaries and wages, amortization, depreciation and purchase of software and hardware.

There was an increase of 17.6% in salaries and wages in costs of sales for the quarter ended March 31, 2021 compared to the corresponding quarter ended March 31, 2020 which is in line with the increase in revenue for the quarter ended March 31, 2021.

## Gross Margin

The overall gross margin of the Corporation improved to 40.2% in the three months ended March 31, 2021 from 36.0% in the quarter ended March 31, 2020. This was mainly due to improvement in gross margin in the software products and services segment which was offset by the deterioration of gross margin of the messaging segment.

Revenue from the contracts with Activate and other key customers contributed to the significant increase in gross margin of the software products and services segment in recent years. Revenue from broad-based professional services provided to Activate is based on a time and material costs. Activate is a government contractor that provides software products and services tailored to the needs of agencies and ministries of the Singapore government. Activate values the skills and expertise of Inphosoft and Inphosoft is able to command a premium for its service to Activate. Gross margin of 48.3% was earned from the services rendered to Activate for the quarter ended March 31, 2021.

For the A2P messaging business, the gateway fee charged depends on how GIN negotiated the fees based on the estimated volume of messages to pass through the gateway. The Corporation had gross margin of 25.2% during the quarter ended March 31, 2020. The gross margin decreased to 17.5% during the quarter ended June 30, 2020 as some customers reduced the usage of some international routes and the A2P Suppliers increased the unit cost of messaging in view of the lower messaging traffic volume. The gross margin increased to 25.0% during the quarter ended September 30, 2020 mainly due to the fact that the Corporation could get better price from the A2P suppliers in view of the higher traffic volume in the current quarter. However, the gross margin decreased to 9.0% during the quarter ended December 31, 2020 mainly due to the fact that the Corporation reduced the pricing for some customers and also could not get more favourable cost price from the A2P suppliers in view of the lower traffic volume in that quarter. During the quarter ended March 31, 2021, gross margin improved to 14.2% due to the weakening of Euro against USD and the fact that gateway fee was billed mainly in Euro despite the Corporation having reduced the pricing for some customers and also based on the fact that the Corporation was not able to get more favourable cost price from the A2P suppliers in view of the lower traffic volume in that quarter.

For the software products and services segment, the revenue is mainly generated from the following two streams:

a) Professional services fees

Professional services revenue is generated by two methods:

- Charging a fixed fee to a customer for a project with a defined scope of work. This is mainly for developing be-spoke software solutions that meet the need of such customers.
- Charging a customer for the resources provided to this customer on a time and material basis. A fixed fee per resource per unit time (usually hour or day) is charged to the customer based on a negotiated fee for the said resource. An example is the time and materials contract with Activate.

The cost of sales incurred consists of the salary of employees working on these projects (tracked by the timesheets they fill). For the development of a be-spoke software solution based on a fixed fee, the gross margin can fluctuate depending on the fee that was negotiated and also the ability to deliver the project as planned. The gross margin has been in the range of 10% to 20%. For time and material contracts, the gross margin is based on the mark-up for each resource, which ranges from 30% to 50% for resources based in Malaysia and Indonesia.

### b) Support and maintenance fees

Inphosoft charges a fee to customers who have elected to purchase after sale support and maintenance services. The fee is usually charged on a yearly basis pre-paid in advance. Support and maintenance is provided round the clock seven days a week to customers who have purchased Inphosoft's products or bespoke software, or both, and the support and maintenance services. Cost of sales incurred is mainly the salary of the employees providing round the clock support services. The gross margin for the support and maintenance contracts is usually more than 20%.

Inphosoft research and develops its own software products for the telecommunication industry and these software products are sold by charging customers the license fees in return for the right-touse the software. The license fee revenue has been decreasing because Inphosoft has not been creating new products and the old products did not achieve the sales volume initially expected. The revenue from license fees has now become insignificant.

The gross margin for the software products and services of 52.6% for the three months ended March 31, 2021 exceeded the management's long-term expectations of approximately 20% to 25% as the Corporation set the man-hour charge out rates to be in line with market rates. This margin could be adversely affected if there are cases of project cost overrun. Project cost overrun can occur during the delivery of a software solution to customers.

	Three-month period ended March 31, 2021	Three-month period ended March 31, 2020	Twelve-month period ended December 31, 2020	Twelve-month period ended December 31, 2019
	(Unaudited)	(Unaudited)	(Audited)	(Audited)
Salaries and wages Directors' fees Professional fees	73,879 10,000 81,277	96,015 10,000 67,647	496,128 40,000 272,101	485,726 40,000 273,470
Foreign currency exchange loss/(gain) Other general & administrative	5,300	260,948	20,192	(68,688)
expenses Allowance for doubtful debts Reversal of allowance for doubtful	18,446 -	39,960 -	137,577 2,083	202,911 6,131
debts Depreciation	-	-	-	(12,959)
<ul> <li>Property, plant and equipment</li> </ul>	1,499	1,567	6,217	2,732
- Right-of-use assets	16,096	11,344	44,340	15,017
Interest expenses	-	-	-	91,081
Lease interest on right-of-use assets	3,121	4,525	15,486	6,531
	209,618	492,006	1,034,124	1,041,952

### **Operating Expenses and Finance Costs**

Operating expenses and finance costs amounted to \$209,618 for the three months March 31, 2021 and were lower than the operating expenses and finance costs for the three months ended March 31, 2020.

This was mainly due to the fact that the Corporation incurred lower foreign currency exchange loss for the quarter ended March 31, 2021 as compared to corresponding quarter ended March 31, 2020.

### <u>Net loss</u>

The net profit for the three months ended March 31, 2021 amounted to \$5,683 compared to a net loss of \$231,095 for three months ended March 31, 2020.

The net profit for the three months ended March 31, 2021 is mainly due to lower operating expenses and finance costs.

### **Selected Balance Sheet Information**

The figures reported below are based on the unaudited consolidated financial statements of the Corporation which have been prepared in accordance with IFRS.

	March 31, 2021	December 31, 2020
	(Unaudited)	(Audited)
	(Onaddited) \$	(Addited) \$
Comment Association		
Current Assets Accounts receivable	F00 100	FF7 024
	508,189	557,834
Other receivables, prepayments and deposits Bank and cash balances	73,005 174,949	76,576 296,312
Dank and cash balances	756,143	930,722
Non-Current Assets	750,145	550,722
Right-of-use assets	97,277	73,331
Property, plant and equipment	34,888	39,999
the When it is the first		
TOTAL ASSETS	888,308	1,044,052
Current Liabilities		
Accounts payable and accrued liabilities	561,593	749,061
Advances from related parties	1,076,533	1,100,130
Loan from related parties	4,869,306	4,933,186
Promissory note payable	580,000	580,000
Lease liabilities	68,322	38,717
Current tax liabilities	1,461	1,490
	7,157,215	7,402,584
Non-Current Liabilities		
Lease liabilities	28,982	34,629
	7 406 407	7 427 212
TOTAL LIABILITIES	7,186,197	7,437,213
Equity		
Share capital	11,415,709	11,415,709
Deficit	(18,028,553)	(18,034,210)
Accumulated other comprehensive income	328,718	239,449
Total deficiency attributable to equity shareholders	(6,284,126)	(6,379,052)
Non-controlling interest	(13,763)	(14,109)
TOTAL DEFICIENCY	(6,297,889)	(6,393,161)
TOTAL LIABILITIES & EQUITY	888,308	1,044,052
		· ·

Total assets of GINSMS including cash, accounts receivable, other receivables, prepayments and deposits, property, plant and equipment and right-of-use assets as at March 31, 2021 amounted to \$888,308 compared to December 31, 2020 amounted to \$1,044,052. Bank and cash balances amounted to \$174,949 as at March 31, 2021 an decrease of 41.0% compared to \$296,312 as at December 31, 2020. This decrease was mainly due to net cash flow used in operating activities which was \$100,136 for the three months ended March 31, 2021.

### Accounts receivable

	March 31,	December 31,
	2021	2020
	(Unaudited)	(Audited)
	\$	\$
Trade receivables (third parties)	104,291	88,286
Less: Allowance for doubtful debts (third parties)	(25,575)	(25,876)
Receivable from related parties	429,473	495,424
	508,189	557,834

Included in accounts receivable at March 31, 2021 are receivables of \$200,708 due from Activate and receivable of \$228,765 due from Actxa Pte Ltd ("Actxa"), which are 98% and 85% beneficially owned by the Chief Executive Officer of the Corporation, respectively.

Prior to the quarter ended September 30, 2020, Activate was 43% owned by Xinhua Mobile Limited ("Xinhua Mobile"), the immediate parent of the Corporation, and 42% beneficially owned by Mr. Chin. On August 20, 2020, Xinhua Mobile disposed of its shareholding in Activate to Mr. Chin. Activate is currently 98% beneficially owned by Mr. Chin.

Increase in trade receivables (third parties) for the quarter ended March 31, 2021 was due to delay in receivables collection.

### Accounts payable and accrued liabilities

	March 31,	December 31,
	2021	2020
	(Unaudited)	(Audited)
	\$	\$
Trade payables (third parties)	18,933	73,195
Trade payables from related parties	3,335	3,320
Contract liabilities	5,162	60,874
Accrued liabilities and other payable	534,163	611,672
	561,593	749,061

a) Decrease in trade payables as at March 31, 2021 compared to March 31, 2020 is in line with decrease in cost of sales in the quarter ended March 31, 2021.

Included in accounts payables at March 31, 2021 are payables of \$3,335 due to Actxa.

- b) Contract assets / contract liabilities are related to the professional fees revenue of the software products and services segment. For the professional fees revenue, the subsidiaries will issue invoice to the customers based on the timeframe specified in the contracts but the project manager will assess the progress of the project work and determine the percentage of completion based on actual work performed by the staff at the end of the month. When the revenue computed using the percentage of completion is more than the invoiced amount for the month, the understated revenue is considered contract assets. When the revenue computed using the percentage of completion is less than the invoiced amount for the month, the overstated revenue is considered contract asset as at March 31, 2021 and December 31, 2020.
- c) Decrease in accrued liabilities and receipt in advance as at March 31, 2021 compared with March 31, 2020 was mainly due to settlement of part of accrued audit fees during the quarter ended March 31, 2021 is higher than the increased accrued staff bonus and accrual of messaging service fees that were incurred but not invoiced by the mobile operators and gateway providers for the current

quarter.

### Loans from Related Parties

		March 31,	December 31,
		2021 (Unaudited)	2020 (Audited)
		(Unaudited) \$	(Addited) \$
Loans from the director and Chief Executive Officer of the Corporation	(a)	3,694,187	3,743,500
Loan from IPL	(b)	812,660	822,911
Loan from the immediate parent	(c)	362,459	366,775
		4,869,306	4,933,186

All above loans from related parties are non-trade in nature and unsecured.

- (a) The loans are from the Corporation's director and Chief Executive Officer, Mr. Chin, and are interestfree and repayable on demand. During the quarter ended March 31, 2021, Mr. Chin confirmed to the Corporation that he will not demand settlement of the loans until the Corporation is in sound financial position to repay.
- (b) The loan is from IPL, the former holding company of Inphosoft Group Pte. Ltd., and is interest-free. On September 24, 2015, IPL converted its convertible debentures of the Corporation and became a shareholder of the Corporation. A director and the Chief Executive Officer of the Corporation, Mr. Chin, and two directors of the Corporation's subsidiaries, Mr. Wang Xianxiang and Mr. Xu Hongwei, each has significant influence over IPL. With effect from the quarter ended June 30, 2020, this loan was converted to be on demand. During the quarter ended March 31, 2021, IPL confirmed to the Corporation that it will not demand settlement of the loan until the Corporation is in sound financial position to repay.
- (c) The loan is from Xinhua Mobile, the immediate parent of the Corporation and is interest-free and due on March 31, 2021. During the quarter ended March 31, 2021, Xinhua Mobile agreed to extend the due date of the loan to March 31, 2022 and confirmed to the Corporation that it will not demand settlement of the loan until the Corporation is in sound financial position to repay.

In addition to the above loans, Mr. Chin, Activate, and IPL have also provided interest-free advances of \$284,313, \$747,964 and \$44,256 to the Corporation, respectively. The loans and advance are used to finance the operations of the Corporation.

## Promissory note payable

On partial consideration of the acquisition of Inphosoft Group on September 28, 2012, the Corporation issued a \$400,000 non-interest bearing promissory note, due on the first anniversary date of the closing date. The note had an initial present value of \$366,523 with accretion recorded at an annual interest rate of 6%. The promissory note payable is interest-free. IPL has also agreed to extend the due date of the promissory note payable to March 31, 2022 and confirmed to the Corporation that it will not demand settlement of the note payable until the Corporation is in sound financial position to repay.

# 4. SUMMARY OF QUARTERLY RESULTS

The quarterly information set forth below has been presented on the same basis as the unaudited consolidated financial statements, and all necessary adjustments have been included in the amounts stated below to present fairly the unaudited quarterly results when read in conjunction with the unaudited consolidated financial statements and the notes thereto.

	Apr-Jun19	Jul-Sep19	Oct-Dec19	Jan-Mar20	Apr-Jun20	Jul-Sep 20	Oct-Dec 20	Jan-Mar 21
Revenue								
A2P Messaging Service	486,229	326,582	321,329	410,227	328,660	405,925	241,944	173,398
Software Products & Services	222,596	314,543	312,622	314,519	318,876	360,868	442,316	362,788
	708,825	641,125	633,951	724,746	647,536	766,793	684,260	536,186
Cost of Sales								
A2P Messaging Service	381,377	280,653	234,705	306,895	271,072	304,449	220,288	148,856
Software Products & Services	150,363	145,086	171,082	157,147	169,324	180,377	182,218	172,029
	531,740	425,739	405,787	464,042	440,396	484,826	402,506	320,885
Operating Expenses <sup>(1)</sup>	262,515	239,068	288,020	476,137	91,220	225,083	179,775	190,401
Net (Loss) / Profit Before Income Taxes	(101,264)	(51,650)	(88,453)	(231,302)	99,258	42,150	87,335	5,683
Income Taxes expense (recovery)	98	707	(1,119)	(207)	244	(1,329)	2,241	-
Net (Loss) / Profit	(101,362)	(52,357)	(87,334)	(231,095)	99,014	43,479	85,094	5,683
Net (Loss) / Profit (per share)								
Basic (in Canadian cents)	(0.07)	(0.04)	(0.06)	(0.15)	0.07	0.03	0.06	0.004
Diluted	N/A	N/A	N/A	N/A	0.07	0.03	0.06	0.004

(1) Represent the sum of selling, general and administrative expense. For comparative purpose, interest expenses, allowance for doubtful debts, reversal of allowance for doubtful debts, and non-recurring expenditure and income were excluded from the Operating Expenses calculation.

The Corporation faced the stiff competition in the A2P messaging service segment in both the North Asia and South East Asia regions and revenue fluctuated from quarter to quarter. During the quarters ended June 30, 2019 to December 31, 2019, the messaging traffic and revenue fluctuated from quarter to quarter. During the quarter ended March 31, 2020, the Corporation managed to regain some messaging traffic in the North Asia region which improved its revenue. During the quarter ended June 30, 2020, the Corporation lost messaging traffic in all regions primarily due to the outbreak of COVID-19. During the quarter ended September 30, 2020, the Corporation gained messaging traffic in the North Asia region despite the outbreak of COVID-19. However, during the quarter ended December 31, 2020 and the quarter ended March 31, 2021, the Corporation also lost messaging traffic in Southeast Asia region as the outbreak of COVID-19 persisted. Management has set a goal to steer the A2P messaging business to more growth in the coming quarters. The Corporation intends to continue its focus on increasing the revenue from existing markets in the North Asia and Southeast Asia regions.

The revenue from software products and services segment remained fairly stable as the Corporation increased the man-hour charge out rates and chargeable hours since the beginning of year 2019. The outbreak of COVID-19 did not affect this segment materially. For the quarter ended December 31, 2020, The Corporation has earned additional amount of revenue as annual commitment fee of about \$120,000 for prioritising manpower resources to perform the projects of Activate. Excluding the annual commitment fee, the revenue from software products and services segment remained fairly stable.

# 5. LIQUIDITY AND CAPITAL RESOURCES

	Three-month	Three-month	Twelve-month	Twelve-month
	period ended	period ended	period ended	period ended
	March 31,	March 31,	December 31,	December 31,
Financial Highlights	2021	2020	2020	2019
	(Unaudited)	(Unaudited)	(Audited)	(Audited)
	\$	\$	\$	\$
Cash, beginning of period/year	296,312	194,411	194,411	267,951
Operating activities				
Net profit/(loss) for the period/year	5,683	(231,095)	(3,508)	(315,311)
Deferred tax credit	-	(207)	-	(1,034)
Current tax expenses	-	-	949	787
Interest expenses on other borrowings	-	-	-	91,081
Interest expenses on lease liabilities	3,121	4,525	15,486	6,531
Foreign currency exchange loss/(gain)	5,300	260,948	20,192	(68,688)
Allowance for doubtful debts	-	-	2,083	6,131
Reversal of allowance for doubtful debts	-	-	-	(12,959)
Loss on written off of suspended project				
costs	-	-	-	9,466
Depreciation of property, plant and				
equipment	7,042	7,652	28,686	22,551
Depreciation of right-of-use assets	16,096	11,344	44,340	15,017
Changes in working capital items	(134,257)	(185,228)	(100,529)	(223,887)
Interest expenses on lease liabilities	(3,121)	(4,525)	(15,486)	(6,531)
Income tax paid	-	-	-	(787)
Net cash used in operating activities	(100,136)	(136,586)	(7,787)	(477,633)
Financing activities				
Advances from related parties	-	124,727	212,377	570,806
Repayment of advance from a related party	-	(1,173)	(2,690)	(82,758)
Principal elements of lease payments	(26,288)	(10,875)	(43,504)	(18,545)
Net cash (used in)/generated from				
financing activities	(26,288)	112,679	166,183	469,503
Investing activities				
Purchase of property, plant and equipment	(2,813)	(7,918)	(18,732)	(37,579)
Net cash used in investing activities	(2,813)	(7,918)	(18,732)	(37,579)
Effect of exchange rate changes on cash				
held in foreign currencies	7,874	27,638	(37,763)	(27,831)
(Decrease)/Increase in cash	(121,363)	(4,187)	101,901	(73,540)
Cash, end of period/year	174,949	190,224	296,312	194,411

The capital resources of the Corporation are comprised mainly of the equity of the Corporation. The debts of the Corporation are comprised mainly of a promissory note payable, loans and advances from related parties.

GINSMS has a deteriorated liquidity position for the three months ended March 31, 2021 compared to the three months ended March 31, 2020 primarily due to the fact that the Corporation relied more on the revenue generated from its operation.

Nevertheless, GINSMS is facing a slightly lower liquidity risks as it has a working capital deficiency of \$6,401,072 as at March 31, 2021 as compared \$6,471,862 as at December 31, 2020. The Corporation's liabilities now include a promissory note payable, advance from related parties and the loans from related parties.

The operation of the Corporation is partially financed by the loans from related parties and the advances from related parties amounting to \$4,869,306 and \$1,076,533 respectively as at March 31, 2021. The terms and conditions of the loans are described above under *Section 3 – Loans from Related Parties*.

The Corporation entered into an office lease for its operations during the quarter ended December 31, 2019 and another office lease during the quarter ended March 31, 2021. The first lease is for fixed term of 3 years and the second lease is for fixed term of 2 years. Lease liabilities of \$97,304 (December 31, 2020: \$73,346) are recognised with related right-of-use assets of \$97,277 (December 31, 2020: \$73,331) as at March 31, 2021. The lease agreements do not impose any covenants other than the security interests in the leased assets that are held by the lessors. Leased assets may not be used as security for borrowing purposes.

Mr. Chin, Xinhua Mobile and IPL confirmed that they will not demand settlement of the loans until the Corporation is in sound financial position to repay them. Moreover, during the quarter ended March 31, 2021, Xinhua Mobile and IPL agreed to extend the due date to March 31, 2022.

The ultimate parent has agreed to provide adequate funds for the Corporation to meet all third party obligations for at least the ensuing twelve months period.

The directors will continuously and closely monitor the Corporation's liquidity position and financial performance and implement measures to improve the Corporation's cash flow.

Based on these actions, the Corporation expects to generate/obtain sufficient cash flows to fund its operations, working capital requirements and capital program for the next twelve months.

# 6. OFF BALANCE SHEET ARRANGEMENTS

GINSMS does not have off-balance sheet arrangements.

# 7. TRANSACTIONS WITH RELATED PARTIES

The Corporation was a party to the following related party transactions that have been recorded at their exchange amounts for the three months ended March 31, 2021 and March 31, 2020 and twelve months ended December 31, 2020 and December 31, 2019:

	Three-month	Three-month	Twelve-month	Twelve-month
	period ended	period ended	period ended	period ended
	March 31,	March 31,	December 31,	December 31,
	2021	2020	2020	2019
	(Unaudited)	(Unaudited)	(Audited)	(Audited)
	\$	\$	\$	\$
Software products and services revenue from companies controlled by immediate parent <sup>1</sup>	-	193,716	492,579	836,322
Software products and services revenue from companies controlled by a director <sup>2</sup>	271,690	59,831	679,554	44,289
Cost of hardware paid to a company controlled by a director <sup>3</sup>	-	-	-	159
Accounting fee paid to an officer <sup>4</sup>	22,847	14,851	42,578	51,212
Interest charged on loan from immediate parent	-	-	-	43,081
Interest charged on promissory note payable to a shareholder <sup>5</sup>	-	-	-	48,000

Notes:

1. Software products and services revenue earned from Activate, Beat Chain and/or Xinhua Mobile (HK) Limited, companies controlled by Xinhua Mobile, for the professional services rendered by Inphosoft Subsidiaries on a time and material basis.

2. Software products and services revenue earned from Activate and/or Actxa, companies controlled by Mr. Chin, for the professional services rendered by Inphosoft Subsidiaries on a time and material basis.

3. Cost of hardware purchased from Actxa, a company controlled by Mr. Chin.

4. Accounting fee paid to the Interim Chief Financial Officer, Ms. Shum Chee Ming, in relation to her role as finance manager preparing management reports of the Corporation.

5. IPL is a shareholder of the Corporation.

As of March 31, 2021, the Corporation has non-trade loans from related parties of \$4,869,306 (Section 3 - Loans from Related Parties) and advance of \$1,076,533 (December 31, 2020 - \$4,933,186 and \$1,100,130). The loans and advances are used to finance the operations of the Corporation.

As of March 31, 2021, included in accounts payables and accrued liabilities are amounts of \$100,754 (December 31, 2020 - \$90,677) owed to related parties. As of March 31, 2021, included in accounts receivable are trade receivables of \$429,473 (December 31, 2020 - \$495,424) owed by related parties.

The T&M Agreements, entered into by IMSB and PTIN with Activate allow the customers to use resources from IMSB and PTIN on a time and material basis. Activate generates revenue by providing software products and services, primarily in the area of mobile applications and games to its customers that include various agencies and ministries of the Singapore government. Activate can subcontract parts of its projects to IMSB and PTIN which possess software development skill sets and use the staff of such IMSB and PTIN to perform certain pre-sales roles, on a time and material basis. The professional services provided by IMSB and PTIN are broad-based ranging from account management, pre-sales support, design and development of software programs, project management, testing, deployment and support and maintenance of software programs.

The non-exclusive T&M Agreements were initially entered into for a period of one year and have been subsequently automatically renewed on a yearly basis. These T&M Agreements can be terminated at any time upon one party giving to the other a 30-day termination notice. Under these T&M Agreements,

Activate will settle invoices within 14 days, any late payment is subject to a 1% late interest charge. The IMSB and PTIN and Activate are bound by the terms and conditions of a non-disclosure agreement concluded between them.

IMSB and PTIN agreed to provide intellectual property indemnity to Activate and its customers in the event of any suit or proceeding being brought against Activate and its customers for a violation of intellectual property rights by IMSB and PTIN. All rights, titles and interests to any copyrights and other intellectual property rights produced by IMSB and PTIN solely in the course of services provided to Activate are the sole and exclusive properties of Activate, once the services provided by IMSB and PTIN have been paid in full. Activate has the right to assign to its customers any and all such intellectual property rights, without limitation.

Gross margin of IMSB and PTIN from work performed for Activate is higher because the invoicing to Activate is in SGD and a higher margin is built-in to cater for currency risk as revenue is charged in SGD. Pursuant to arm's-length negotiations, Activate agreed to pay IMSB and PTIN the rates quoted as they are still a lot cheaper than paying for similar resources in Singapore.

The above transactions are in the normal course of business, are at arm's-length and are measured at the exchange amount, which is the amount of consideration established and agreed to by the related parties.

# 8. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (CHANGES) AND BASIS OF PRESENTATION AND ADOPTION OF IFRS

The basis of presentation is described in Note 2 of the audited consolidated financial statements for the twelve-month financial year ended December 31, 2020.

The disclosure in Note 2 highlighted that the spread of COVID-19 in all relevant jurisdictions has impacted the Corporation's operation and customer base and uncertainty regarding the extent, duration and are having a material impact in all aspects of the Corporation's operations. The Corporation confirmed it is adopting the going concern basis in preparing its consolidated financial statements.

The significant accounting policies used in the preparation of the Corporation's audited consolidated financial statements are described in Note 4 of the audited consolidated financial statements for the twelve-month financial year ended December 31, 2020. There have been no changes to our accounting policies since December 31, 2020.

# 9. FINANCIAL INSTRUMENTS

Financial instruments of the Corporation consist of cash, accounts receivable, accounts payable, accrued liabilities, interest-free advance from related parties, interest-free/interest-bearing loans of related parties and a promissory note payable. GINSMS limits exposure to credit loss by placing its cash with high credit quality financial institutions.

The carrying amounts of cash, accounts receivable and other accounts payable, accrued liabilities, interest-free advance from related parties and interest-free/interest-bearing loans of related parties approximate their values due to the short-term nature of these instruments. The functional currency of Global Edge Technology Limited and GIN is the HKD. In the case of Inphosoft Group, the functional currency is principally that of the SGD but also the IDR and the MYR. In accordance with Canadian GAAP, the consolidated financial statements of the Corporation, which are prepared using the functional

currencies, have been translated into Canadian dollars. Assets and liabilities are translated at exchange rates applicable at the balance sheet dates; revenues and expenses are translated at the average exchange rates applicable during the period covered by the financial statements; and capital and statutory capital reserves are translated at historical exchange rates.

# **10. SHAREHOLDERS' EQUITY & DISCLOSURE OF OUTSTANDING SHARE DATA**

## Shareholders' equity

	March 31, 2021	December 31, 2020
	(Unaudited)	(Audited)
	\$	\$
Share capital	11,415,709	11,415,709
Deficit	(18,028,553)	(18,034,210)
Accumulated other comprehensive income	328,718	239,449
Non-controlling interest	(13,763)	(14,109)
	(6,297,889)	(6,393,161)

Shareholders' equity as at March 31, 2021, showed a deficit of \$6,297,889, is improving slightly from a deficit of \$6,393,161 as at December 31, 2020. The improvement in shareholders' equity is due to the increase in net profit of \$5,683 and other comprehensive income of \$89,589 for the three months ended March 31, 2021.

To address the going concern issue, the Corporation has instituted the following plan:

- (a) The Corporation intends to focus on increasing its gross profit margin in both its A2P messaging business and its software products and services business by scrutinizing existing and new business contracts to ensure that they generate satisfactory gross profit margins. The management has seen significant improvement in both gross profit margin and adjusted EBITDA due to these measures and believes that the Corporation will have the ability to continue its operations for the next twelve months.
- (b) Despite of the Corporation's liabilities which include a promissory note payable, the interest-free advance from related parties and the interest-free/interest-bearing loans from the related parties, the liquidity risk is addressed and mitigated as mentioned in Section 5 of this MD&A.

As a result, the management has concluded that the Corporation is able to continue as a going concern for a period of 12 months from March 31, 2021.

## Authorized share capital

The authorised share capital of the Corporation consists of an unlimited number of common shares and an unlimited number of preferred shares.

The holders of the common shares are entitled to dividends, if, as and when declared by the Board of Directors, to one vote per share at meetings of the shareholders and, upon dissolution, to share equally in such assets of the Corporation as are distributable to the holders of common shares.

The holders of the preferred shares are entitled to preference over the holders of common shares with respect to the payment of dividends, dissolution or winding-up or any other return of capital or distribution of assets for the purpose of winding up the Corporation's affairs. As at the date thereof, there are no preferred shares issued and outstanding.

The table below summarizes the issued and outstanding shares of the Corporation for the period ended March 31, 2021 versus the year ended December 31, 2020.

Issued	March 31, 2021		December	31, 2020		
	(Unaudited)		(Unaudited)		(Audit	ed)
	Shares Amount (\$)		Shares	Amount (\$)		
Balance, beginning and end of period/year	149,793,861	11,415,709	149,793,861	11,415,709		

Information on the Corporation's capital, including the numbers of common shares issued and outstanding is contained in the Corporation's unaudited consolidated financial statements which are available at <u>www.sedar.com</u>.

# **11.SEGMENTED INFORMATION**

### a) Revenue by customers

	Three-month period ended		Three-month period ended	
	March 31, 2021		March 31, 2020	
	(Unaudited)		(Unaudited)	
	\$	% of total	\$	% of total
		revenue		revenue
Customer A	260,155	48.5	189,677	26.2
Next five top customers				
Customer B	92,340	17.2	154,175	21.3
Customer C	39,867	7.4	108,261	14.9
Customer D	16,755	3.1	5,254	0.7
Customer E	13,472	2.5	31,989	4.4
Customer F	13,446	2.5	14,622	2.0
All other customers	100,151	18.8	220,768	30.5
Total	536,186	100.0	724,746	100.0

## b) Revenue by geographical location (by location of operations)

	Three-month period ended March 31, 2021		Three-month period ended March 31, 2020	
	(Unaudited)		(Unaudited)	
	\$	% of total	\$	% of total
		revenue		revenue
Singapore	333,170	62.1	277,760	38.3
Indonesia	56,623	10.6	113,515	15.7
Other Asia countries	23,537	4.4	55,942	7.7
Europe	27,621	5.2	56,759	7.8
United States	94,038	17.5	209,358	28.9
Other regions	1,197	0.2	11,412	1.6
Total	536,186	100.0	724,746	100.0

### c) Total assets by geographical location

	As at March 31, 2021 (Unaudited)		As at December 31, 2020 (Audited)	
	\$	% of total	\$	% of total
		assets		assets
Singapore	73,031	8.2	45,245	4.3
Indonesia	549,620	61.9	586,881	56.2
Other Asia countries	208,649	23.5	381,092	36.5
Europe	5,300	0.6	5,006	0.5
United States	47,357	5.3	20,717	2.0
Other regions	4,351	0.5	5,111	0.5
Total	888,308	100.0	1,044,052	100.0

# d) Financial information by business segments

	Messaging	Software products and services	Unallocated	Total
Three-months period ended March 31, 2021 (Unaudited)	\$	\$	\$	\$
Revenue Intersegment revenue Amortization and depreciation	173,398 10,581 -	362,788 44,211 23,138	- - -	536,186 54,792 23,138
Interest income Interest and finance expenses Segment (losses)/profits Additions to segment non-current assets	- (22,538) -	36 3,121 68,311 44,799	(40,090) -	36 3,121 5,683 44,799
<b>At March 31, 2021 (Unaudited)</b> Segment assets Segment liabilities	147,155 (3,675,015)	738,583 (1,154,319)	2,570 (2,356,863)	888,308 (7,186,197)

		Software		
	Messaging	products and	Unallocated	Total
		services		
	\$	\$	\$	\$
Three-months period ended March 31, 2020 (Unaudited)				
Revenue	410,227	314,519	-	724,746
Intersegment revenue	-	60,113	-	60,113
Amortization and depreciation	-	18,996	-	18,996
Interest income	-	82	-	82
Interest and finance expenses	-	4,525	-	4,525
Income tax credit	-	(207)	-	(207)
Segment losses	(3,796)	(34,081)	(193,218)	(231,095)
Additions to segment non-current assets	-	7,918	-	7,918
At March 31, 2020 (Unaudited)				
Segment assets	238,858	650,113	2,780	891,751
Segment liabilities	(3,705,096)	(2,461,162)	(1,251,122)	(7,417,380)

# **12. FOREIGN CURRENCY RISK**

The Corporation is exposed to foreign currency rate variability primarily in relation to certain assets and liabilities denominated in foreign currencies such as USD. However, the Corporation has no material exposure to foreign currency risk as most of its foreign operations are self-sustaining and these foreign operations' functional currencies are in HKD and SGD. The Corporation is mainly exposed to the effects of fluctuation in SGD and USD.

The Corporation also mitigates foreign currency risks, within each segment, by transacting in their functional currency for material procurement, sales contracts and financing activities.

The Corporation currently does not have a foreign currency hedging policy in respect of foreign currency transactions, assets and liabilities. The Corporation monitors its foreign currency exposure closely and will consider hedging significant foreign currency exposure should the need arise.

# **13. EVENTS AFTER THE REPORTING PERIOD**

## Uncertainty of the Coronavirus (COVID-19) Outbreak

The extent to which the COVID-19 outbreak will spread and its impact on our result will depend on future developments, which are highly uncertain and unpredictable. Although uncertain at this time, the outbreak could impede our ability to sell, grow and attract new customers. A number of our employees travel frequently to establish and maintain relationships with our customers. Although we continue to monitor the situation and may adjust our current policies as more information and guidance become available, suspending travel, not doing business in-person, and employees government imposed quarantined or sanitary public health authority imposed closures could negatively impact our operations and marketing efforts and also challenge our ability to enter into new customer contracts in a timely manner, which in turn could harm our business performance and the recoverability of the account receivables.

Due to the COVID-19 outbreak, the Corporation will again need to switch its Annual Shareholder Meeting to a "virtual" meeting and may have to adopt other means of distribution for its proxy material this year.

For additional details, refer to our risk factors included under "Risks and Uncertainties" below in Section 14 - OTHER MD&A REQUIREMENTS.

# **14. OTHER MD&A REQUIREMENTS**

The Company announced its financial forecasts for the twelve months ending December 31, 2021 on February 11, 2021. The table below shows an analysis of the difference between the actual and forecasted financial highlights for the three months ended March 31, 2021.

## **Financial Outlook**

Financial Highlights	Actual	Forecast	Variance	Variance
	(\$)	(\$)	(\$)	(%)
	Jan-Mar	Jan-Mar	Jan-Mar	Jan-Mar
	2021	2021	2021	2021
Revenues \$				
A2P Messaging Service	173,398	175,868	(2,470)	(1.4)%
Software Product & Services	362,788	299,632	63,156	21.1%
	536,186	475,500	60,686	12.8%
Cost of sales \$			<i>(</i> , , , , , , , , , , , , , , , , , , ,	(
A2P Messaging Service	148,856	150,173	(1,317)	(0.9)%
Software Product & Services	172,029	206,706	(34,677)	(16.8)%
	320,885	356,879	(35,994)	(10.1)%
Gross profit/(loss) \$				
A2P Messaging Service	24,542	25,695	(1,153)	(4.5)%
Software Product & Services	190,759	92,926	97,833	105.3%
	215,301	118,621	96,680	81.5%
Gross margin %	215,501	110,021	30,080	81.5%
A2P Messaging Service	14.2%	14.6%	(0.5)%	(3.1)%
Software Product & Services	52.6%	31.0%	21.6%	69.5%
	40.2%	24.9%	15.2%	61.0%
Selling, general and administrative expenses	(201,233)	(236,149)	34,916	(14.8)%
Operating profit / (loss)	14,068	(117,528)	131,596	(112.0)%
Non-operating income	36	-	36	-
Non-operating expenses	(8,421)	(4,791)	(3,630)	(75.8)%
tion operating expenses	(0) (22)	(1)/01/	(3,000)	(/ 5.6//6
Ordinary profit/(loss)	5,683	(122,319)	128,002	(104.6)%
Extraordinary gains				
Extraordinary losses				-
	_			
Loss before tax and non-controlling interest	5,683	(122,319)	128,002	(104.6)%
Income taxes	_	-	-	-
Non-controlling interest	(26)	-	(26)	-
	()		()	
Net profit/(loss) attributable to shareholders	5,657	(122,319)	127,976	(104.6)%
Adjusted EBITDA	31,942	(100,428)	132,370	(131.8)%

Notes:

(1) Adjusted EBITDA is a non-GAAP measure related to cash earnings and is defined for these purposes as earnings before income taxes, depreciation & amortization (in both cost of sales and general and administration expenses), interest expenses and also excludes certain non-recurring or non-cash expenditure and income.

(2) Non-operating income included interest income and other non-operating income. Non-operating expenses included loss on foreign exchange and interest expense.

For the three months ended March 31, 2021,

- Revenue for the Software product and service segment was higher than the forecast primarily because the business activities of this segment were not affected much by the outbreak of COVID-19 despite governments imposed restrictions on movements of people and activities of businesses to contain the outbreak.
- The actual gross margin of 52.6% for the software product and services segment was higher than forecast because the Corporation increased pricing of its software product and service.
- The selling, general and administrative expenses were \$34,916 lower than forecast primarily because of lower staff costs that were forecasted for.
- Net profit attributable to shareholders was \$5,657 which improved substantially from the loss of \$122,319 forecasted primarily due to increased in pricing to customers software product and services segment that resulted in higher gross margin than forecasted.

#### **Risks and Uncertainties**

Through its operations, the Corporation is exposed to various business risks and uncertainties which could have an impact on its capacity to achieve its growth objectives. Consequently, the following factors should be taken into account when evaluating the Corporation's future prospects:

#### Dependence on Required Licenses

The A2P messaging business in Hong Kong is a highly regulated business activity and requires licenses from the Hong Kong Telecommunications Authority ("TA"), without which GIN would be unable to operate. GIN is subject to the rules and regulations of the TA, which regulates the telecom industry in Hong Kong, and the Hong Kong Office of Communications Authority ("HOCA"), which assists the TA in enforcing and administering the Telecommunications Ordinance. The TA's authority includes regulating and licensing telecom facilities and managing the radio frequency spectrum. If the TA determines that GIN has violated Hong Kong's telecom laws or regulations or the conditions of its licenses, the TA may suspend or cancel GIN's licenses or take other action detrimental to GIN. GIN is also subject to various other rules, laws and ordinances applicable to companies operating in Hong Kong, including, for example, laws relating to obscenity and privacy. If GIN is found to be in violation of these laws, it may face judgments or consequences detrimental to its business. In addition, the Public Non-exclusive Telecommunications Service (PNETS) licence granted by HOCA to GIN is normally valid for one year, subject to renewal at the discretion of HOCA and compliance of all terms and conditions of the licenses. In the event that HOCA refuses to renew any of the existing licenses of GIN, GIN's ability to offer its services will be adversely affected. The Chief Executive in council of the HOCA may also cancel or suspend licenses if it considers that it is in the public's interest to do so. Moreover, if the TA changes its existing regulations or policies such as those governing interconnection or competition, including the requirement on GIN to obtain separate or further licenses for its existing operations or services, or to obtain licenses in respect of its future operations or services based on new communication technologies, the Corporation's results of operations, financial condition, business and prospects could be adversely affected. GIN may also incur extra costs in order to comply with technical specifications or other conditions resulting from any enacted or proposed changes in the applicable laws and regulations. As a result, the Corporation's financial condition, results of operations and/or prospects may be adversely affected. The business of the Corporation's customers is also subject to regulations. As a result, such

regulations could indirectly affect the Corporation's business. As communications technologies and the telecom industry continue to evolve, the regulations governing the telecom industry may change. If this were to occur, the demand for the Corporation's services could change in ways that GIN cannot easily predict and may result in a decline in the Corporation's revenue.

### Dependence on Major Customers

The Corporation depends on major customers for a significant portion of its business and the loss of any of such customers could materially and adversely affect the Corporation, and hence the Corporation's business and financial position. A significant portion of the Corporation's revenue has been and is expected to continue to be, derived from a limited number of customers. Most of these customers are major operators of telecom services in the Asia Pacific region. There can be no assurance that its major customers will continue to use its services. In the event that any of these customers cease to use the services of the Corporation and the Corporation fails to replace such customer(s), the Corporation's business and financial position may be materially and adversely affected.

### System Failures, Delays and Other Problems

System failures, delays and other problems could harm the Corporation's reputation and business, cause it to lose customers and expose GINSMS to customer liability. GIN's system architecture is contingent on its ability to process a high volume of transactions in a timely and effective manner. GIN may experience failures or interruptions of its systems and services, or other problems in connection with its operations as a result of, amongst others things:

- damage to or failure of its computer software or hardware or its infrastructure and connections;
- data processing errors by its systems;
- computer viruses or software defects;
- physical or electronic break-ins, sabotage, intentional acts of vandalism and similar events; and
- failure of GIN to adapt to rapid technological changes in the telecom industry.

If GIN cannot adequately ensure that its network services perform consistently at a high level or otherwise fails to meet its customers' expectations:

- it may experience damage to its reputation, which may adversely affect its ability to attract or retain customers for its existing services, and may also make it more difficult for GIN to market its existing or future services;
- it may suffer significant damage or expose itself to customer liability claims, under its contracts or otherwise, including the requirement to pay penalties relating to service level requirements in its contracts;
- its operating expenses or capital expenditures may increase as a result of corrective actions that GIN must perform;
- GIN's customers may reduce their use of GIN's services; or
- one or more of its significant contracts may be terminated early, or may not be renewed.

These or other consequences would adversely affect the Corporation's revenue and performance.

#### Security and Privacy Breaches

Security or privacy breaches may result in an interruption of service or a reduced quality of service, which could increase GIN's costs or result in a reduction in the use of GIN's services by its customers. GIN's systems may be vulnerable to physical break-ins, computer viruses, attacks by computer hackers or similar disruptive problems. If unauthorized users gain access to GIN's databases, they may be able to steal, publish, delete or modify sensitive information that is stored or transmitted on GIN's networks and which GIN is required by its contracts to keep confidential. A security or privacy breach could result

in an interruption of service or a reduced quality of service. Confidential information internal to GIN may also be disclosed to unauthorized personnel who may use such information in a manner adverse to the interests of GIN. Hackers may attempt to "flood" the network, thereby preventing legitimate network traffic or to disrupt the connection between two machines, thereby preventing access to a service or preventing a particular individual from accessing a service. The Corporation may therefore be required to make significant expenditures in connection with corresponding corrective or preventive measures. In addition, a security or privacy breach may harm GIN's reputation and cause its customers to reduce their use of GIN's services, which could harm the Corporation's revenue and business prospects. In addition, GIN's revenue may be adversely affected by un-captured usage, in the event that GIN's system is "hacked" into, resulting in transmissions that may not be detected by its billing system. Further, the increase in traffic as a result of such unauthorized "hacking" may slow or overload GIN's transmission network, thereby adversely affecting the overall quality of services which GIN provides to its paying customers. GIN's exposure to telecom security concerns is heightened as Hong Kong and Chinese laws relating to liability under such circumstances are relatively new. In addition, GIN does not carry "errors and omissions" or other insurance covering losses or liabilities caused by computer viruses or security breaches, which under such circumstances could mitigate damages that GIN may suffer. If GIN incurs any such losses or liabilities, the Corporation's operating results, financial condition, business and prospects may be adversely affected.

## Recent Measures Taken Due to the Outbreak of COVID-19

In light of the uncertain and rapidly evolving situation relating to the spread of the COVID-19, the Corporation has taken temporary precautionary measures intended to help minimize the risk of the virus to its employees which could negatively impact its business. We are temporarily requiring all employees to work remotely, have suspended all non-essential travel worldwide for our employees, and are discouraging employee attendance at industry events and in-person work-related meetings. While we have a distributed workforce and our employees are accustomed to working remotely or working with other remote employees, our workforce is not fully remote. Our employees travel frequently to establish and maintain relationships with one another and with our customers and some of our business processes assume that employees can review and sign documents in person. Although we continue to monitor the situation and may adjust our current policies as more information and guidance become available, temporarily suspending travel and doing business in-person could negatively impact our marketing efforts, challenge our ability to enter into customer contracts in a timely manner, slow down our recruiting efforts, or create operational or other challenges as we adjust to a fully-remote workforce, any of which could harm our business. The extent to which the COVID-19 and our precautionary measure may impact our business will depend on future developments, which are highly uncertain and cannot be predicted at this time.

#### Adequacy of Network Resilience, Network Diversity and Backup Systems

Inadequate network resilience, network diversity and backup systems may result in service disruptions. Any failure of GIN's backup systems or any insufficiency in GIN's redundancy capacity may disrupt GIN's operations. GIN regularly reviews its network and assesses its vulnerability to such outside factors. However, there can be no assurance that GIN's existing alternative routes and cable diversity will provide adequate backup for all types of service interruptions that may occur. Moreover, even with these contingency measures, service disruptions could last for a considerable period of time before complete service can be restored. This may cause customers to reduce their use of GIN's services, which could harm the Corporation's revenue and business prospects.

## Loss of Significant Information

Loss of significant information may adversely affect the Corporation's business. In cases of a failure of GIN's data storage system, GIN may lose critical network or billing data, source code, proprietary production system designs or important email correspondence with its customers and suppliers.

## Failure to Develop, Enhance or Introduce New Value-Added Services ("VAS")

If the Corporation fails to develop or introduce on a timely basis new VAS, its business will suffer. Rapid change in technology, short product life cycles, changes in customer requirements and evolving industry standards characterize the markets for the Corporation's products. The success of the Corporation depends on the Corporation's ability to timely develop and introduce innovative new VAS that gain market acceptance. The Corporation may not be successful in forecasting future customer requirements or in selecting, developing and marketing new products or enhancing the Corporation's existing products on a timely or cost-effective basis. Moreover, the Corporation may encounter technical problems in connection with its product development that could result in delayed introduction or its inability to introduce new products or product enhancements. Such cancellations or delays could result in a decrease in sales or a loss of customers, or both. The Corporation may also focus on technologies that do not function as expected or are not widely adopted. In addition, products or technologies developed by others may render the Corporation's products non-competitive or obsolete and result in a significant reduction in traffic volume from the Corporation's customers and the loss of existing and prospective customers.

## Competition

The market for communications services is extremely competitive and rapidly changing. The Corporation faces competition from other providers of connectivity and value-added services, some of which are larger and may be better funded than the Corporation. A number of the Corporation's current and potential competitors may have greater name recognition and/or more extensive customer bases than GIN. Increasing competition could result in reduced revenue, reduced sales margins and loss of market share, any one of which could harm the business of the Corporation.

## Dependence on Third-Party Software and Equipment

The failure of third-party software and equipment that GIN uses in its systems may cause interruptions or failures of its systems. In addition to the use of the internet and certain telecom networks maintained by broker carriers and other third parties for the transmission of data traffic, GIN also incorporates hardware, software and equipment developed by third parties into its systems. As a result, GIN's ability to provide interoperability services depends in part on the continued performance and support of these third-party products. If these products experience failures or contain defects, and the third parties supplying these products fail to provide adequate remedial support, this may result in the interruption or unsatisfactory performance of GIN's systems or services.

## Market Acceptance at Desired Pricing Levels

The Corporation's failure to achieve or sustain market acceptance at desired pricing levels may impact its ability to maintain profitability or positive cash flow. The Corporation's competitors and customers may cause the Corporation to reduce the prices it charges for its services which in turn could adversely affect the Corporation's profitability and cash flow. The primary sources of pricing pressure include:

- competitors offering competing services at reduced prices, or bundling and pricing services in a manner which makes it difficult for the Corporation to compete; and
- customers with a significant volume of transactions may have enhanced leverage in pricing negotiations with the Corporation;

GINSMS may not be able to offset the effects of all or any price reductions.

### Key Members of the Management Team

The loss of any key members of the management team may impair the Corporation's ability to identify and secure new contracts with customers or otherwise manage its business effectively. The Corporation's success depends, in part, on the continued contributions of its senior management. Most of them are well experienced in the telecom industry and have in depth knowledge of various aspects of the development of a telecom business.

## Credit Risk of Accounts Receivable

The Corporation is subject to credit risk in respect of its accounts receivable. GINSMS provides credit periods to its customers, which are calculated from the dates the invoices are issued by GINSMS to the dates of payment by the customers. Although GINSMS implements credit control policies and measures, GINSMS cannot assure that these measures are adequate in protecting GINSMS against material credit risks. GINSMS may provide services to customers who do not provide sufficient deposits, advance payments or bank guarantees for GINSMS' services. Moreover, should GINSMS' customers be unable to pay in full for any reason, the Corporation's profit and cash flow will be adversely affected. Any delay in the payment by customers may also adversely affect the Corporation's operations and financial position. The Corporation may have to sustain legal costs in pursuing unsettled invoices, a process which is time-consuming and may be affected by a variety of factors including any counterclaim from such non-paying customers. Even if the Corporation obtains favourable judgments, enforcement of such judgments may take time and may not always be successful.

## **Conflicts of Interest**

Certain directors and officers of the Corporation are also directors, officers, or shareholders of other companies that may operate in the same sectors as the Corporation. Such associations may give rise to conflicts of interest from time to time. The directors of the Corporation are required by law to act honestly and in good faith with a view to the best interests of the Corporation and to disclose any interest which they may have in any project or opportunity of the Corporation. If a conflict of interest arises at a meeting of the board of directors, any director in a conflict is required under the *Canada Business Corporations Act* to disclose his interest and to abstain from voting on such matter.

## Inability to Satisfy Customer Demand for Performance, Price or Terms

The market in which Inphosoft operates is highly competitive, and Inphosoft expects that the level of competition on pricing and product offering will continue to be intense. Additionally, certain emerging markets, such as countries in the Middle-East, Africa, South America and Southeast Asia, are particularly sensitive to pricing as a key differentiator. Where price is a primary decision driver, Inphosoft may not be able to effectively compete or it may chose not to compete due to unacceptable margins. If Inphosoft is not able or chooses not to compete against its current and future competitors, its current and potential customers may choose to purchase similar products offered by Inphosoft's competitors, which would negatively affect its revenues or profitability, or both. The markets for Inphosoft's products are subject to rapid technological changes, evolving industry standards and regulatory developments, and its operating results depend to a significant extent on its ability to adapt to these changes. Inphosoft competes principally on the basis of: (i) product performance and functionality; (ii) product quality and reliability; (iii) customer service and support; and (iv) price. Many of Inphosoft competitors have substantially broader product portfolios and financial and technological resources, product development, marketing, distribution and support capabilities, name recognition and established relationships with telecommunications service providers than it has. Certain competitors of Inphosoft may price their products at unsustainably low levels in an effort to acquire market share or delay or avoid business failures. Inphosoft may not be able to compete effectively against existing or future

competitors or to maintain or capture meaningful market share, and Inphosoft's business could be harmed if its competitors' products and services provide higher performance, offer additional features and functionality or are more reliable or less expensive than its products. Increased competition could force Inphosoft to lower its prices or take other actions to differentiate its products, which could adversely affect its business.

### International Risks

GINSMS's international operations are significant and it intends to continue to expand these international operations, particularly in Asia. Foreign operations face additional specific local risks, which may adversely affect GINSMS, including but not limited to, change in legal and regulatory requirements and less favourable intellectual property laws, change in local tax rates and other potentially adverse tax consequences (including the cost of repatriation of earnings), collectability of accounts in foreign jurisdictions, and burdens of complying with a wide variety of foreign laws, including changing import and export regulations.